# Entrepreneur December 2018 / Entrepreneur.com

The trends you should know, according to **Seth Godin** and leaders at Reebok, **Brandless**, and many more , P.54 <u>M</u>aria Sharapova and the Art of Brand Building, P.46





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- Ken Jacobus, Good Start Packaging CEO

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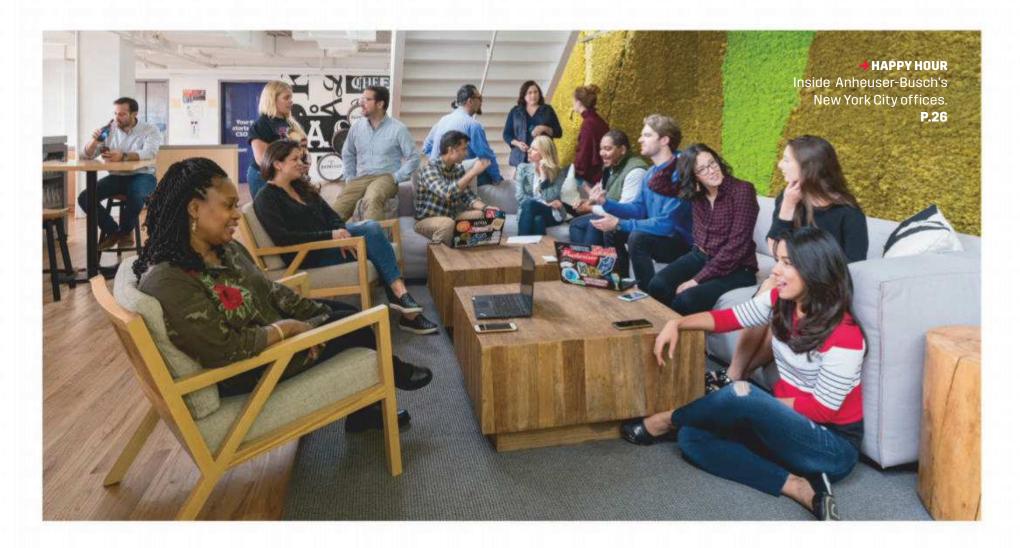


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